

Your Great Guidance to Xuzhou & Web



2012

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Contents

I. Description of [Jiangsu Province](#)

- a. Location
- b. Languages
- c. Culture
- d. Economy

II. Description of [Xuzhou](#)

- a. Location
- b. History
- c. Culture
- d. Economy
- e. Climate

III. Description of [Web](#)

- a. Teaching philosophy
- b. Teaching model
- c. Students
- d. Staff
- e. ECA

IV. Welcome to [Xuzhou](#)! Welcome to [Web](#)!

Chapter I Description of Jiangsu Province

a. Location

Jiangsu Province is an eastern province of the People's Republic of China. Covered more than 100,000 square kilometers as one of the outstanding cities in China, Jiangsu Province is entitled "China's Venice".

b. Languages

Jiangsu is mountainous and has therefore fostered the development of many distinct cultures. Linguistically speaking, Jiangsu is extremely diverse, such as Shanghainese, Suzhounese, Xuzhounese and so on.

c. Culture

Dongting Lake Tea is one of ten famous teas in China, grown in Suzhou.

Nanjing Brocade is a traditional silk artcraft because of its fine manufacturing, tremendous colors and elegant pictures. It stands on the same line with Song Dynasty brocade and Shu Dynasty brocade, consisting of Three Top Brocades in our country.

Yuhua tea, also belonging to ten famous teas, comes from Nanjing. Its straight shape with green color stands for our painstaking spirit.

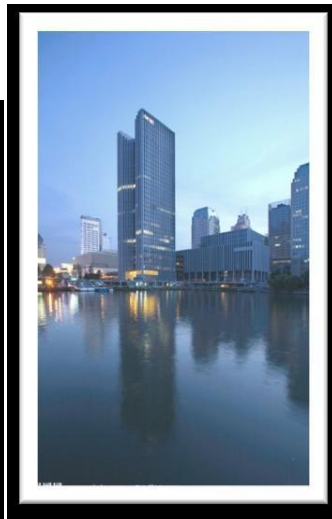
Yangcheng Lake Crab, namely Golden Claw Crab, comes from Suzhou. Known as fresh water crab with green shell and golden fur, it crawls fast on glass board with strong claws and soft meat. When autumn comes, it is the best time to taste it.

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Covered more than 100,000 square kilometers as one of the outstanding cities in China, Jiangsu Province is entitled " China' s Venice" .

Jiangsu cuisines include four styles of Huaian--Yangzhou, Xuzhou---Lianyungang, Nanjing---Zhenjiang, and Suzhou—Wuxi.

d. Economy



Jiangsu' s economy is always at the leading place, wining the second place in GDP only after Guangdong Province and the first in GNP per capita, topped 7,700 dollars.

Jiangsu has become one of the most commercial and richest provinces in China.

Chapter II Description of Xuzhou

a. Location

Xuzhou city is in the northwest of Jiangsu Province, covering 11% of the land and located in the boundary of Jiangsu Province, Shandong Province, Henan Province and Anhui Province. With convenient traffic, Xuzhou becomes the cross place. Meanwhile, it is plain with many canals going through and two lakes in southern and northern edges.

Xuzhou Economic Development Zone includes six part district: Yunlong District, Quanshan District, Gulou District, Jiuli District, Tongshan New District and Economic Development Zone.



b. History

With 6,000 years of tremendous culture, Xuzhou was called Peng City with 2,500 years of building time by Emperor Yao, and was the earliest city in Jiangsu Province. It was separated as one ninths of the land when Yu started water conservancy project. At that time, Xuzhou was only a title of a natural economic place while Peng was the center city. In Qin and Han dynasties,

Xuzhou was affiliated to Chu as the capital. Later the first Emperor of Han dynasty awarded it to his relatives. Since the feudal provincial was ordered to govern Peng city by Caocao at the end of Eastern Han Dynasty, Xuzhou has her name. In 1945, it became official municipality. Now Xuzhou includes four counties, two county-level cities, and five districts. Covering 11,258 square kilometers, its population has reached 9.08 million. In urban areas, there are 1.5 million people with 963 square kilometers.

c. Culture

Xuzhou is the original place of Peng culture and Han Dynasty culture, playing an important role in Xuzhou culture.

Xuzhou is also entitled as the hometown of emperors.

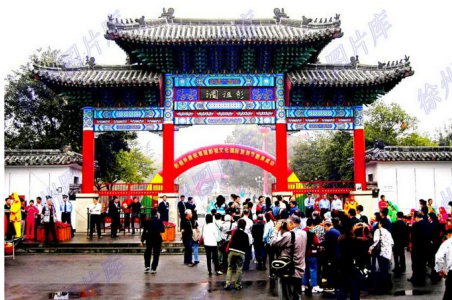


Peng Culture

Peng culture is the Taoism culture or the healthy culture.

As the founding place of Peng culture, Xuzhou invented Peng as the family name. Pengzu was the famous expert on health in our history. He not only lived a long life, but also left us cultural fortune. Nowadays, Peng culture becomes booming with many healthy companies established all over the world.

Its culture is spread generation by generation, especially the cooking culture respected by cook.





Han Dynasty Culture

Xuzhou is the hometown of Gaozu, the first Emperor of Han dynasty, as well as his rise place. In April of early 206BC, Gaozu was entitled Han king by Xiangyu, a very famous and capable emperor. Until the October of early 202BC, Gaozu held emperor ceremony and set Luoyang as the capital, moving to Chang' an later. Then Han dynasty had been the most powerful kingdom in the world, standing the same line with ancient Roma.

During the four hundred years of Han dynasty, there were 13 Chu kings, 5 Peng kings and 18 loyal tombs.

Stone painting was graved on the wall in Han dynasty, playing a crucial place in Chinese art history. Until now, there have been more than 700 stone paintings excavated in Xuzhou, and 500 ones collected in Xuzhou

Han Painting Museum. Xuzhou, as well as Suzhou Garden and Nanjing Loyal Tombs of Six Dynasties are named as *Three Cultural Treasures*.

There are many historical landscapes left from Han Dynasties, such as Horse-riding Mansion, Sishui Pavillion, Conqueror Building, Song Mansion, Sword-drawing Spring, Zifang Temple, Emperor' s Mother Tomb and so on, attached with a touching story respectively to imagine the turmoil time of Chu and Han wars.



Landscape

Landscape in Pengzu' s hometown: Pengzu Temple, Pengzu Well, Pengzu Tomb, Peng Mountain, Peng Groove, Peng' s Site.

Original place of XuYi: Yanwang Stone-room, Liangwang Site,

Sword-hung Platform, Yanwang Lighthouse.

Chu and Han landscape: Xuzhou Han Cultural spot—Lingwang Tomb in Lion Mountain, Xuzhou Terra-Cotta Warriors Museum, Underwater Terra-Cotta Warriors Museum, Gaozu Tomb, Gaozu Temple, Loyal Tombs of Han and Chu Dynasties, Tortoise Mountain Tomb, Han Tomb in Northern Cavity Mountain, Xuzhou Art Gallery of Painting Stone, Mao Village Art Gallery of Painting Stone, Xuzhou Museum, Han District of Xuzhou, Han District in Pei County, Yi Bridge, Sword-drawing Spring, Sishui Pavilion, Fanzeng Tomb, Emperor's Mother Tomb, Liuxiang Tomb, Gongsheng Tomb, Huatuo Tomb.

Pavilions and Towers: Happy Pavilion, Sishui Pavilion, Crane-releasing Pavilion, Crane-calling Pavilion, Horse-trace Pavilion, Flood-watching Pavilion, Horsing-riding Mansion, Song Platform etc.

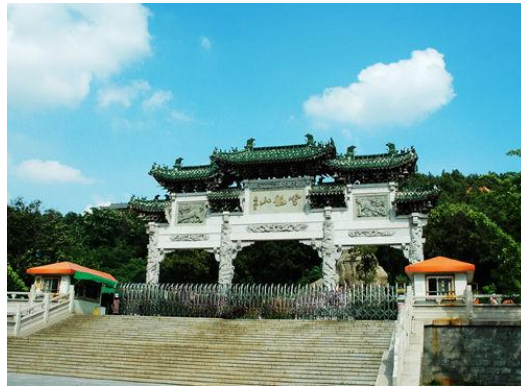
Military base: Nine-mile Mountain Battlefield, Memorial Tower Garden for Martyr in Huai-hai Campaign, Huai-hai Campaign Memorial Hall, Xuzhou National Defense Hall, Nianzhuang Battle Hall, Anti-Japanese of Canal Branch Hall, " Little Radish" Hall etc.

Folk-custom Landscape: Xuzhou Sexual Museum, Xuzhou Food Museum, Zhang Boying Art Museum, Xuzhou Gallery, Xuzhou Music Hall, Xuzhou Emperor's Order Museum, Xuzhou Animation Museum, Xuzhou Water World, Xuzhou Scientific Hall, Xuzhou Ancient Architecture Hall, Dongpo Square etc.

Resorts

Yunlong mountain is the important landscape forest in Xuzhou with huge rocks and beautiful woods. It's famous for clouds emerged on the top of the mountain with 142 meters altitude and nine joints of hilltop like a dragon.

When the Mother Buddha's birthday comes on Jan. 19th in Chinese lunar year, people from all places come to Yunlong temple, praying and wishing every year.



Beside the mountain is the Yunlong Lake with clean water and wonderful view. It is surrounded gently by mountains in three sides, which attract a great numbers of visitors around world. On Dec.11, 1994, Yunlong Lake and West Lake became sisters, which means they both are the most beautiful lakes in China.

d. Economy

Xuzhou is one of the important product bases of grain, cotton, edible oil and subsidiary agricultural products. It' s also the second domestic thermal power generation base that supplies power to other places by coal generation. As an important transportation centre, modern pattern has been created from road, rail, water way, airline and tunnel. Meanwhile Xuzhou is the largest domestic engineering machinery base and the commercial center in Huaihai zone. Besides, it is a famous historic city, model city, national good-environment city awarded by the State Council.

e. Climate

Xuzhou has a semi-humid continental climate in the warm Temperate Zone. It is neither too hot in summer nor too cold in winter with average temperature 14℃ a year and 866 millimeters of rainfall capacity a year. Usually frostless time lasts 200 to 220 days, and sunlight time maintains 2100 hours to 2400 hours.

Chapter III Description of Web

Web International English Language Training is one of China's most recognized and respected brands. Since its conception in 1998, Web has gone on to establish over 100 training centers throughout China and now stands at the forefront of the language training industry.

We believe in making a difference. Web International English stands for quality and innovation in education. Because of this we draw talented people to work at Web and we continually invest in pioneering the use of technology to stay ahead of the curve. We deliver a quality service by empowering students to achieve communicative excellence in English, helping to make them to be more effective and valuable people in the modern global society.

Our mission is to provide Chinese people with world-class language training and education to enable more people to speak English fluently.

150, 0000 students in Web have already made great progress in learning English.

Study Tracking System

Based on a scientifically proven study-tracking system, we are able to monitor and ensure your personal progress from beginning to end.

- Being the first and foremost multimedia education software in the world
- The English course promoted by the BBC and VOA
- Web's exclusive strategic partner in China

Real-time Monitoring

1. The system provides all students with a functional study interface and complete learning records to help them track and evaluate the study.
2. Courses can be "locked" and "unlocked" according to the conditions of each student.
3. The Rate of Completion can evaluate the effectiveness of students' study activities.
4. The system can help students identify their strengths and weaknesses. In this way, tutors can arrange their courses accordingly.

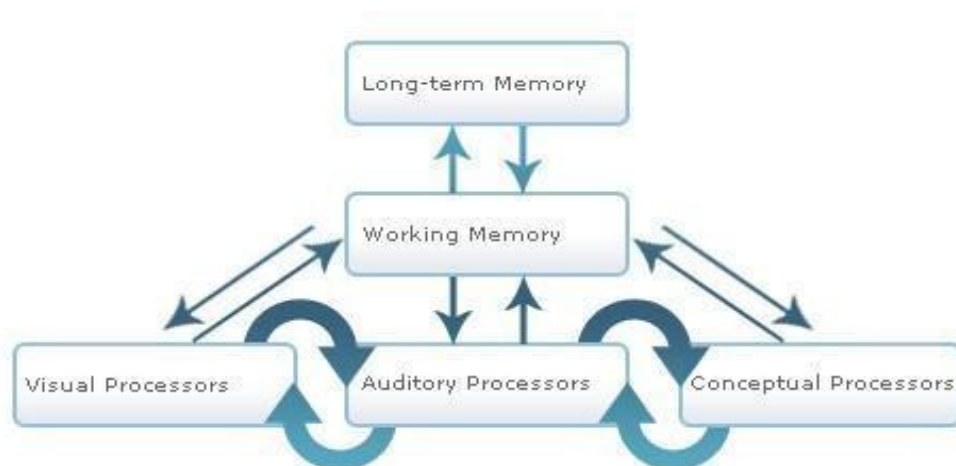


a. Teaching philosophy

The Theory of neuroscience

The teaching methods of Web International English are based on the results of neuroscience research, resulting in a course curriculum designed to be practical and reliable. It provides teachers with an effective, revolutionary and multi-media supported English teaching plan.

Based on neuro-scientific research, Web International's curriculum and methods correlate with how cranial nerves affect language learning. This research proves that language learning means changes inside the brain. Language acquisition involves the creation of new connections between neurons. Our teaching model uses sight, sound and concepts to stimulate neurons repeatedly in order to stabilize these new connections. As a result, this can increase the generation of changes inside the brain and cause changes from short-term to long term memory.



Language Acquisition Theories

A second language means the language that is not your mother tongue. Second Language Acquisition therefore means language learning after the acquisition of a mother tongue, and as such involves multiple learning practices and a focus on communication.

Second Language Acquisition emphasizes language input and output, following an organized sequence, experiential learning and the constant accumulation and development of learning materials.

Web International English adopts situational teaching in a native English environment and designs real situations based on real problems. In addition to this, teachers arrange group activities and role plays that help students know understand the problems and questions they need to solve and express themselves in real-world scenarios.

The Importance Of Practice With Knowledge

Focusing on connections, combinations and interactions between knowledge and practice!

The famous Ming dynasty philosopher and educationalist, Wang Shouren, initially developed the idea of combining knowledge and practice in learning.

From Web International's long-standing teaching experience, we believe that 'Practice makes Perfect. Learners tend to make the mistake of trying to finish every task as quickly as possible. But by doing this they don't spend enough time internalizing the language point sufficiently to commit it to long term memory and thus they don't achieve the ability to truly communicate. So we ask every student in Web to remember that 'Practice makes Perfect!'

b. Teaching model

Computer-Assisted Language Learning

Computer-Assisted Language Learning changes the traditional teacher-centred approach to language learning, to a student-centred approach through computer learning and follow-up teaching and tutoring. Students can gain and learn knowledge actively instead of passively.

Native Language Environment

From more than ten years, Web International English has immersed students in the Native Language Environment created by TESOL teachers and tutors with overseas experience. You can speak fluent and accurate English and no longer have the dilemma of not being able to speak.

Input and Output

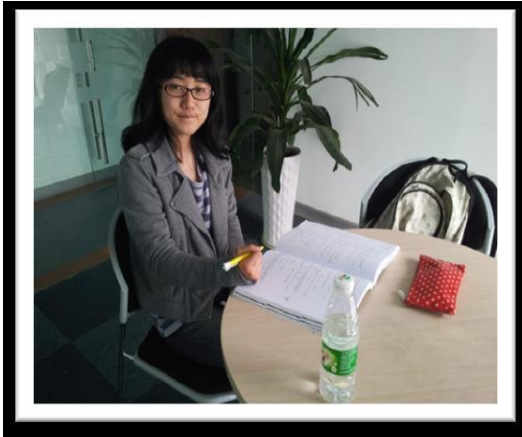
Speaking is a very important language skill, yet one which is often neglected by many learning institutions. Teaching oral English is not just parroting words but a course for developing communication skills around language points.

Web International teaches oral English by combining and language inputs and outputs and integrating them into real-life dialogues and situations

• Vip Class	• Business English
• Private Class	• Travel English
• Application Class	• Career English
• Salon	• Overseas Studies
• Social club	• Interview English
• Hi-club	• Social English
• Web-English	• Hotel English
	• Basic English
	• Intermediate English
	• Advanced English

c. Students

There are around 600-700 students in Web Xuzhou Branch, aging from 12 to 45. They all love WEB. Not only they can learn good English, but also they can make friends with people from various walks of life.

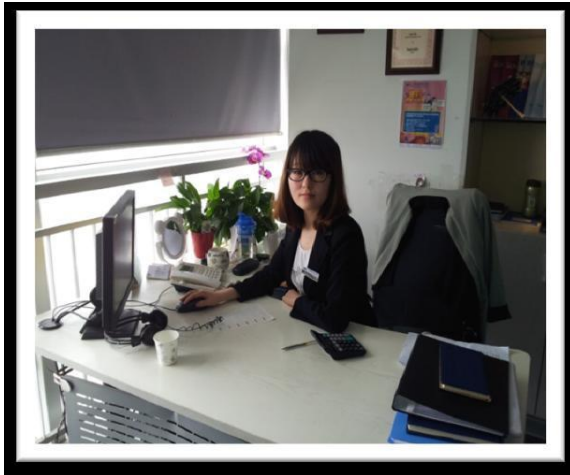


Student Susan said, "Thanks to all the teachers and tutors in Web. I did very well in the TOEFL test. I am going to the US this summer. I love Web!"

I cried on the day I got my degree in web

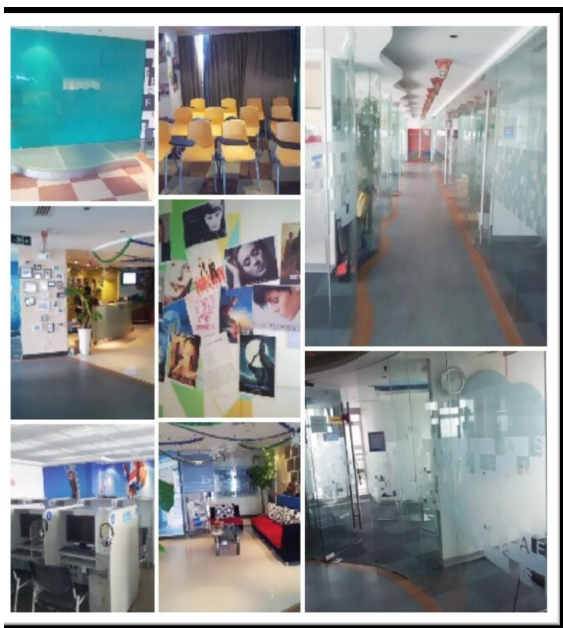


d. Staff



I call customers and design personal study plans for them.

e. ECAs



Enjoyable working and
study environment

Creative and
interesting Extra
Curriculum Activities



Chapter IV Welcome to [Xuzhou](#)! Welcome to [Web](#)!





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